



HOW TO PREPARE YOUR FILES USING QUARKXPRESS

PAGE SET UP

- If your design exceeds Quark's size limitations (48 inches x 48 inches) please indicate at what percentage your design is at when uploading your files

IMAGES WITHIN QUARK

- All photoshop or illustrator images are set to CMYK color
- Tiff or EPS files formats (Please do not use pict or gifs)
- Original scanned images are at a minimum resolution of 85 ppi
- Images must be cropped in Photoshop to exact size of a Picture Box in Quark
- Please insure all files are updated and properly linked

COLOR WITHIN QUARK

- We Can Not guarantee perfect pantone color matches
- All color fills used within Quark are CMYK
- All color strokes used within Quark are CMYK
- All gradient colors used within Quark are CMYK

FONTS WITHIN QUARK

- Submit all fonts used in layout, logos, and images
- DO NOT Apply font styles to your document. Please make sure that you use the actual font that applies to your document.

SAVING YOUR DOCUMENT

- Save your Quark document as a .QXD file
- Use collect for output and make sure to include all fonts.



HOW TO PREPARE YOUR FILES USING INDESIGN

PAGE SET UP

- Document size has to be exactly as your banner size

IMAGES WITHIN INDESIGN

- All photoshop or illustrator images are set to CMYK color
- Tiff or EPS files formats (Please do not use pict or gifs)
- Original scanned images are at a minimum resolution of 85 ppi
- Select NO when asked to store a complete copy of an image within the document

COLOR WITHIN INDESIGN

- We Can Not guarantee perfect pantone color matches
- All color fills used within InDesign are CMYK
- All color strokes used within InDesign are CMYK
- All gradient colors used within InDesign are CMYK
- Please be aware of color shift when translating a RGB image to CMYK

FONTS WITHIN INDESIGN

- Submit all fonts used in layout, logos, and images
- DO NOT Apply font styles to your document. Please make sure that you use the actual font that applies to your document.

SAVING YOUR DOCUMENT

- Save your InDesign document as a native InDesign document
- Remember to collect all images to go with your document!

HOW TO PREPARE YOUR FILES USING PHOTOSHOP IMPORTANT! PHOTOSHOP IS NOT A LAYOUT PROGRAM!



PAGE SET UP

- Create a document in 85-100 ppi at final size

IMAGES WITHIN PHOTOSHOP

- Original scanned images are at a minimum resolution of 85 ppi at final size

COLOR WITHIN PHOTOSHOP

- Use CMYK mode
- Please be aware of color shift when translating a RGB image to CMYK

FONTS WITHIN PHOTOSHOP

- When flatten image, all fonts become part of bitmap artwork(if you save document as EPS)
- Supply all fonts used in artwork (if you save the file unflatten in TIFF)

SAVING YOUR DOCUMENT

- Save your document in EPS or TIFF format.
- DO NOT send PSD files

HOW TO PREPARE YOUR FILES USING ILLUSTRATOR

PAGE SET UP

- Document has to be set-up in the right proportion to the final output



IMAGES WITHIN ILLUSTRATOR

- All photoshop images are set to CMYK color
- Tiff or EPS files formats (Please do not use pict or gifs)
- Original scanned images are at a minimum resolution of 85 ppi at final size
- All strokes have to be outlined
- Please insure that all images are updated and embedded

COLOR WITHIN ILLUSTRATOR

- We Can Not guarantee perfect pantone color matches
- All color fills used within Illustrator are CMYK
- All color strokes used within Illustrator are CMYK
- All gradient colors used within Illustrator are CMYK
- Please be aware of color shift when translating a RGB image to CMYK

FONTS WITHIN ILLUSTRATOR

- Convert all fonts to outlines. Doing this steps converts your fonts to vector based art.

SAVING YOUR DOCUMENT

- Save your artwork in EPS format (NOT as ia.)
- Remember to collect all images to go with your document!

HOW TO PREPARE YOUR FILES USING FREEHAND

PAGE SET UP

- Document has to be set-up in the right proportion to the finale output



IMAGES WITHIN FREEHAND

- All photoshop or illustrator images are set to CMYK color
- Tiff or EPS files formats (Please do not use pict or gifs)
- Original scanned images are at a minimum resolution of 85 ppi at final size
- All strokes have to be outlined
- Please insure that all images are updated and properly linked

COLOR WITHIN FREEHAND

- We Can Not guarantee perfect pantone color matches
- All color fills used within Freehand are CMYK
- All color strokes used within Freehand are CMYK
- All gradient colors used within Freehand are CMYK
- Please be aware of color shift when translating a RGB image to CMYK

FONTS WITHIN FREEHAND

- Convert all fonts to paths. Doing this steps converts your fonts to vector based art.
- Submit all fonts used in layout, logos, and images
- DO NOT Apply font styles to your document. Please make sure that you use the actual font that applies to your document.

SAVING YOUR DOCUMENT

- Save your artwork in EPS format
- Remember to collect all images to go with your document!